

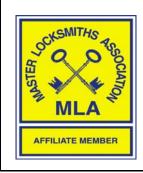
Master Locksmiths Association

Affiliate Membership Pack



AFFILIATE MEMBER BENEFITS

- Sponsorship of Keyways is only open to Affiliate members.
- Content on products/services offered will be included in the Affiliate Directory on the MLA website. This can include links, downloads etc.
- Use of web forum to highlight new products and Special Deals for MLA.
- Special deals for members will be highlighted in the members benefits section of the website
- Direct contact with MLA Locksmiths through regional meetings.
- Opportunity to have products on display at MLA Head Office for students (potential customers) to view.
- Regular Exhibition with reduced rates for Affiliates.
- Opportunities to show at regional exhibitions as well as give presentations at regional meetings.
- Meetings held at MLA Head Offices to exchange ideas/views on the industry and links with the Association.
- Listing in Approved Company Directory and Keyways.
- Voting representative from the Affiliate Sector on the MLA Board of Directors to give the real ability to shape the future of MLA.
- Use of Head Office facilities to hold seminars and training.
- The opportunity every subscription year for one Affiliate Member employee to attend 3 out of the 4 modules of the Mechanical Locksmithing training course, free of charge, providing a full years subscription fees have been paid (lunch and accommodation not included).
- Discounted Insurance, business finance, credit card processing rates, vehicles (purchase, lease and rental), roadside assistance, telecoms, training, H&S and HR support, British Standards



MLA AFFILIATE SECTOR APPLICATION FOR MEMBERSHIP

Please complete this form in BLOCK CAPITALS, entering details in each box. Do not use "ditto", "as above" etc or leave blanks, but enter "N/A" for Not Applicable, or "None" if appropriate.

Office Use Only

| SECTION ONE |
|---|
| Company Name |
| Company Address |
| |
| County |
| Postcode |
| Telephone No. |
| Facsimile No. |
| Parent/Holding Company |
| Names of other Companies in Group |
| Type of Business |
| Turnover (linked with Locksmith Industry) p/a |
| Contact Title (e.g Mr) |
| Contact Forename Initial(s) |
| Contact Forename(s) |
| |
| Contact Surname |
| |
| Contact Surname |
| Contact Surname Contact Job Title |
| Contact Surname Contact Job Title |

| Postcode | |
|---------------|--|
| Telephone No. | |
| Facsimile No. | |
| Mobile No. | |
| Email Address | |
| Web Address | |

SECTION TWO

Please describe what goods or services are offered / how your membership will benefit thelocksmithing industry / how you can assist the MLA in achieving its objectives.

SECTION THREE

Recognising the Aims and Objectives of the Master Locksmiths Association to raise and maintain high standards of professional conduct within the locksmithing industry, we wish to support these aims and objectives and hereby apply for membership of the MLA Affiliate Division.

If accepted by the Association, we pledge our support and goodwill to the extent that it will benefit the locksmithing and physical security industry in general and assist the Master Locksmiths Association and its Divisions in achieving their objectives.

We confirm that we are eligible to apply for membership of the MLA Affiliate Division, in that we meet the requirements of the Association's Byelaws; furthermore we understand that membership of the Association can only be awarded to Trading Names / Companies and not to Groups or holding Companies.

We enclose all relevant literature, information, catalogues, trade price lists etc. for inclusion in the Association's Reference Library.

Name in Capitals

On behalf of

Date

General Dara Protection Regulation 2018

Information given on this form will be held on digital and physical format as part of the MLA's Membership Database during your membership and 5 years after your membership has been ceased.

We will use your personal details to create membership related documents and to contact you in regards to your membership. The lawful basis of this processing is the performance of a contract between you and us and your request, to enter into such a contract.

Data in respect of turnover is for MLA use only and will not be divulged to third parties.

MLA will only share your details with a third party if sharing is necessary to provide the benefits that are offered by this membership. MLA has signed contracts with any third party involved, that we share your details with, to assure that they are GDPR compliant.

For more details about the way we manage your personal data please see our Privacy Policy on www.locksmiths.co.uk

MASTER LOCKSMITHS ASSOCIATION 5D GREAT CENTRAL WAY WOODFORD HALSE DAVENTRY, NORTHANTS NN11 3PZ



MASTER LOCKSMITHS ASSOCIATION KEYWAYS - ADVERTISING/SPONSORSHIP CONTRACT

| Advertiser's Name |
|--------------------------------|
| Advertiser's Membership number |
| Purchase Order Number: |
| Contact name |
| Contact phone/fax |
| |

We wish to place an advertisement in edition(s) of Keyways.

Member Rate

| Per issue | | | |
|-----------------------------|---------|--|---------|
| full page | £490.00 | half page | £280.00 |
| PLEASE TICK BOX AS REQUIRED | | ALL AMOUNTS ARE <u>PLUS</u> VAT @ CURRENT RATE | |

Sponsorship - open to Affiliate members only

We wish to sponsor the edition of KEYWAYS.

| Sponsorship of | (month & year) | @£3000.00 | |
|--|----------------------|--------------------|--|
| Sponsorship of+ adverts in 5 consecutive issues @ £4000.00 | | | |
| PLEASE TICK BOX AS REQUIRED | ALL AMOUNTS ARE PLUS | VAT @ CURRENT RATE | |

We understand that all copy is to be submitted for publication in accordance with the specifications overleaf and any origination, or changes, required will be charged as extra.

Copy is to be received by the editor, or MLA Headquarters, by the fifteenth of the month preceding issue, i.e. copy for October Issue to be received by 15th September and the artwork for the website will be submitted direct to the webhost.

We also agree that failure to supply copy for adverts or sponsorship by deadline dates will result in replacement material being used in that reserved space and that we will be invoiced in the normal way.

On behalf of.....Date.....

Sponsorship

This is open to Affiliate members only and includes:-Colour illustration for front cover and advertisement on back cover. Four pages of articles, photographs and illustrations. One full page advert + acknowledgement of sponsorship in body of magazine.

Technical Information

Advertisement sizes, based on an A4 portrait page:

| - no bleeds | 297mm x 210mm |
|--------------------|------------------------------|
| - with bleeds | 303mm x 216mm |
| - landscape | 148mm x 210mm |
| - for sponsor only | 210mm x 170mm |
| | - with bleeds - landscape |

Please note that the cover illustration must leave room for the editor's "In This Issue" display, so the illustration may be full width but must not exceed 170mm height.

Because of the compatibility issues of different programs, all artwork must be supplied as a high resolution PDF file. Any other format will only be accepted by prior agreement with the editor.

Neither the printers nor the Master Locksmiths' Association will accept responsibility for the correct reproduction of any images not supplied in the proper format.

Any display advertisements or sponsorship material supplied as artwork, originals or separate images will incur an additional charge, if any origination is involved.

Agency commission of 10% will be allowed on display advertisements only. No commission is payable on sponsorship. All sponsorship and advertising is subject to vat at the current rate.

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MASTER LOCKSMITHS ASSOCIATION

SUBSCRIPTIONS AND FEES to 30/6/2019 (please note that a pro rata payment will be applicable for anyone joining part way through a subscription year)

| SUBSCRIPTIONS | COST (Inclusive of VAT @ Current rate) |
|---|---|
| MLA AFFILIATE SECTOR | |
| AFFILIATE (<£1m turnover) AFFILIATE (>£1m <£5m turnover) AFFILIATE (>£5m turnover) AFFILIATE MEMBER EMPLOYEE | £600.00 £1,152.00 £1,730.00 £5.00* |
| MEMBERSHIP | |
| COMPANY (MAIN) COMPANY (BRANCH) PERSONALTRADING MEMBER FELLOW MEMBER ASSOCIATE ASSOCIATED LOCKSMITH APPROVED COMPANY EMPLOYE | £418.00 £229.00 £89.00 £89.00 £89.00 £89.00 £103.00 E £5.00* |
| BRITISH LOCKSMITHS INSTITUTE (E | 3L1) |
| STUDENT ADVANCED STUDENT | £103.00 £89.00 |
| GUILD OF KEYCUTTERS | |
| MEMBER (Per Address) | £127.00 |
| FEES | |
| ENROLMENT (Approved Company) ENROLMENT (BLI) RE-JOINING COMPANY INSPECTION FEE | £127.00 £50.00 £50.00 £210.00 |
| POSTAGE FOR OVERSEAS MEMBEI | RS (ALL CATEGORIES) |

EUROPE/EU = \pounds 34.00AIR ZONE 1 = \pounds 44.00AIR ZONE 2 = \pounds 46.00To be added to subscription costs

PLEASE SEND YOUR ENROLMENT FEE <u>ONLY</u> WITH YOUR MEMBERSHIP APPLICATION, YOU WILL BE INVOICED FOR YOUR SUBSCRIPTION FEE ONCE YOUR MEMBERSHIP APPLICATION HAS BEEN APPROVED

*Employee membership is to enable DBS checks to be performed for training/exams to be undertaken and/or ID card to be issued. It is only, applicable to MLA Affiliate and Approved Company Members.

2018 COURSE/EXAM COSTS

PLEASE CHECK YOUR ELIGIBILITY TO JOIN ANY COURSE Please note that non members have to take the Mechanical Locksmithing – Foundation Module before taking any of the other modules. A Basic Disclosure (having been done in the last 3 months) has to be provided by non-members taking the Mechanical Locksmithing modules



Tomorrow's Locksmithing Today

LEVEL 1 – Aimed at those new to the industry

LEVEL 2 – Aimed at more experienced locksmiths looking to add new services

| | | MEMBER RATE (Incl VAT) | NON MEMBER RATE (Incl VAT |
|----------|--|------------------------|---------------------------|
| AUGUST | DAVENTRY HEAD QUARTERS | | |
| 20-21 | Level 1 Mechanical Locksmithing – Foundation Module | £570 | £625 |
| 22 | Level 1 Mechanical Locksmithing – Lock Fitting Module | £285 | £310 |
| 23 | Level 1 Mechanical Locksmithing – UPVC Module (Doors) | £340 | £365 |
| 24 | Level 1 Mechanical Locksmithing – Opening Module | £285 | £310 |
| OCT/NOV | RUGBY HEAD QUARTERS | | |
| 29-30 | Level 1 Mechanical Locksmithing – Foundation Module | £570 | £625 |
| 31 | Level 1 Mechanical Locksmithing – Lock Fitting Module | £285 | £310 |
| 01 | Level 1 Mechanical Locksmithing – UPVC Module (Doors) | £340 | £365 |
| 02 | Level 1 Mechanical Locksmithing – Opening Module | £285 | £310 |
| DECEMBER | RUGBY HEAD QUARTERS | | |
| 03-04 | Level 1 Mechanical Locksmithing – Foundation Module | £570 | £625 |
| 05 | Level 1 Mechanical Locksmithing – Lock Fitting Module | £285 | £310 |
| 06 | Level 1 Mechanical Locksmithing – UPVC Module (Doors) | £340 | £365 |
| 07 | Level 1 Mechanical Locksmithing – Opening Module | £285 | £310 |

Additional courses are run throughout the year, please contact HO for details or check our website: <u>www.locksmiths.co.uk</u>

RIGHT IS RESERVED TO CHANGE OR CANCEL ANY COURSE