it’s your web, it’s my web, it’s your sell it off and say good-bye web, it’s her web, it’s his web, it’s for private sellers and for biz web, it’s our web, it’s the fair web, it’s the buy, sell, swap or share web, its your web...

"people doing it for themselves"

...the peoples web.™
everybody will have their own internet account

Just as people have e-mail accounts and mobile phones today, everybody in the UK will have their own personal internet account. Why? Because owning your own account allows you to control and personalise what you want to do on the internet. An account is not a website but your own personal shop window through which you can buy, sell or swap.

Owning your own ‘peoples web account’ allows you to sell as much or as little. We simply put sellers and buyers together. No commission, no bidding, no auctioning!

for individuals

thepeoplesweb.com is for everybody – private individuals, tradesmen, professionals and companies alike.

As an individual you can create as many adverts as you like – for free. There are no limits. Why pay every time you want to sell something? So, if you want to clear your garage, sell your house or search for products and services, you can do it all through thepeoplesweb.com.

Our core philosophy is low cost. Private individuals can open an account for a whole year for just £5 (+VAT). This allows you to sell as many items as you like for free. Low cost, no limits, full control. This is how the internet was meant to be!

for services

thepeoplesweb.com is ideal for small companies and service providers because for just £50 (+VAT) per year you can advertise as often as you like in our Business Services Directory.

For example your association members could promote themselves as ‘locksmiths’, ‘key cutting services’, ‘domestic & commercial locksmiths’ – the choice is endless.

More importantly, we will incorporate in all your service listings, your association logo.

In cooperation with the Master Locksmith Association, The Peoples Web offers to all your members a reduced membership cost of just £25 (+VAT) per year. To take advantage of this offer, simply add the following promotion code when you register or when one of our staff asks you for it.

Promotion code: mlapromo

...there are no limits!
for retailers

Companies and retailers with an extensive product range do not want to create individual product advertisements – it is time consuming and inefficient. So we have developed software that allows you to upload your entire product range for £150 (+VAT) per year. We can take a spreadsheet, CSV or XML feed of all of your products as often as you wish. Daily, weekly, monthly - the choice is yours.

We are not a middleman, we are a matchmaker. Our role as a matchmaker gives us a unique position in the market place. We are not a part of the commercial chain – we do not seek commission from you or to profit from the items you sell – we leave it to you.

As a result, we are the lowest cost operator on the internet and intend to remain that way. We also give the control back to you. Each advert that you feature can have its own description, photograph and link customers straight into your shopping cart on your website.

how are we so economical?

Firstly, internet costs are falling and we pass these savings on to you the user. Secondly, the ‘account’ concept allows us to run a unique low cost business model with very low overheads.

Finally, we are internet based. We do not have the baggage associated with traditional advertising mediums such as magazines, business directories or newspapers. This means that you benefit from our low cost base. If you are paying more than our charges to sell your items, then you need to ask yourself why?

thepeoplesweb.com is personal

As well as using your account to sell items you can also create wanted announcement’s. So if you are looking for a rare car, theatre tickets or a holiday villa we will send you your personal ‘peoplesmail’ as soon as these items come on the site. You decide how frequently you want to be kept up to date – daily, weekly or monthly.

there are no additional charges!
unique search controls
Search for products or services on thepeoplesweb.com is a new experience as we allow you many controls and filters to get the results you are looking for. Most search systems allow a single control to find products and services, we allow you to search regionally or nationally, by account type or by account name. Our key focus is that we give you the user as much control as possible. You can even search and find users in your area.

opening an account is easy
To start trading today simply visit thepeoplesweb.com and choose the account to suit you. If you would like to open a Retail Account and for us to take a data feed from you, simply call us on 01293 817 747 and we will be happy to help.

audience
During the last 12 months we have grown our audience to nearly 2 million people. We have done this by developing trading sites for large consumer organisations and charities. Each of these sites feed each other with content and have allowed us to grow very quickly. If you would like further information on having a site like this please contact us.

thepeoplesweb.com
Basepoint Business & Innovation Centre, Metcalf Way, Crawley, West Sussex RH11 7XX.

telephone 01293 817 743

email sales@thepeoplesweb.com

chris@thepeoplesweb.com